

## Kako mogu izgledati „MS Excel“ dokumenti za BI (<http://www.jetreports.com>) ?

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# 1.Account Actuals vs. Budgets Year-to-Date

**Company**  
 JetCorp, North America | JetCorp, UK  
 Unknown

**Year**  
 2011 | 2012 | 2013  
 2014 | 2015 | 2005

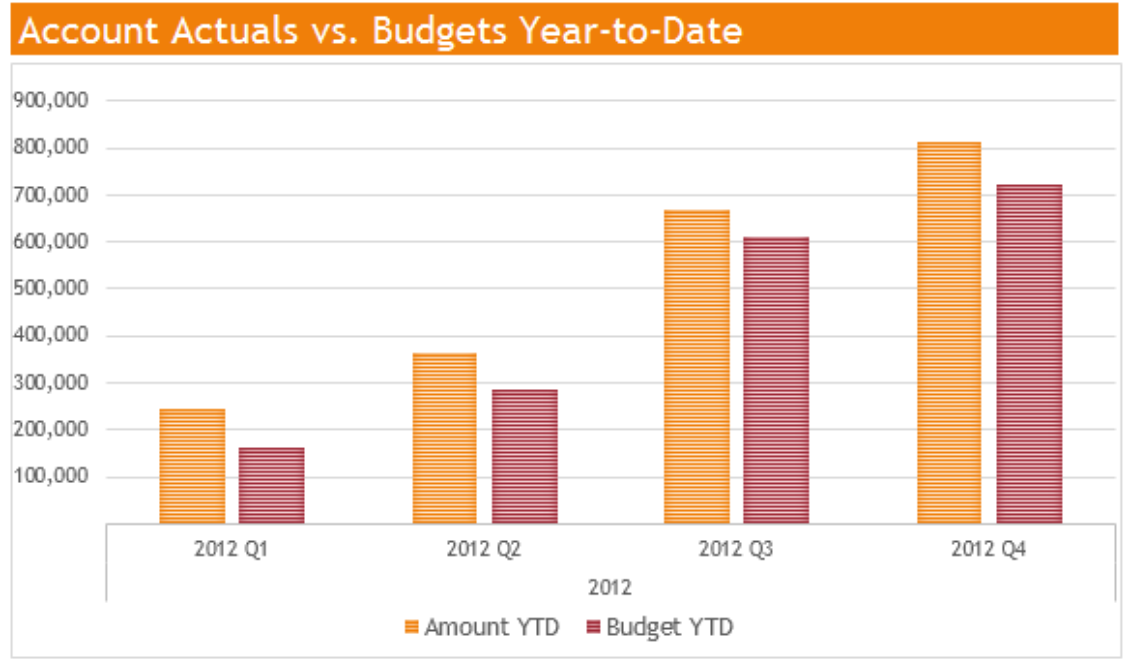
*Select One Budget*

**Budget Name**  
 2011 Budget | 2012 Budget

**Closing Entry**  
 Regular Entry | Closing Entry  
 Unknown

**Acct Group**  
 REVENUE | COGS  
 Operating Expenses | Interest Income  
 Income Taxes | ASSETS  
 Liabilities | Interest Expenses

**GL Account**  
 44100 - Sales, Retail - ... | 44200 - Sales, Retail - ...  
 45100 - Discounts, Ret... | 45200 - Discounts, Ret...  
 52100 - COGS, Retail - ... | 52300 - COGS, Retail...  
 54100 - Purchases | 54400 - Discounts Rec...  
 54710 - Direct Cost Ap... | 61100 - Advertising  
 61150 - Outsourced Ma... | 61200 - Entertainment ...  
 61250 - Sales Promotio... | 61350 - Events



Income Balance    Income Statement

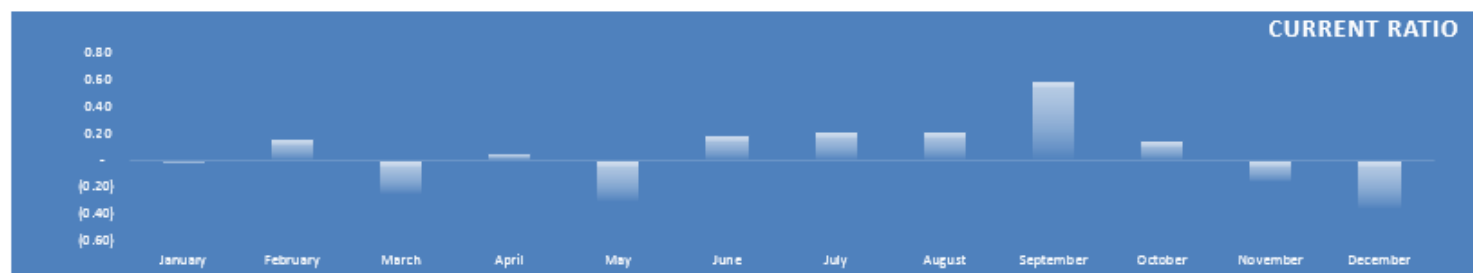
	Amount YTD	Budget YTD
2012	812,088	722,052
⊕ 2012 Q1	243,437	160,666
⊕ 2012 Q2	365,256	287,237
⊕ 2012 Q3	668,108	610,883
⊕ 2012 Q4	812,088	722,052

## 2. Working Capital & Current Ratio

### Working Capital & Current Ratio

Report Date 10/14/2012

2013												
	January	February	March	April	May	June	July	August	September	October	November	December
<b>Current Assets</b>	20,862	(102,951)	154,136	(30,723)	156,751	(84,657)	(97,561)	(120,287)	(354,673)	(76,316)	89,592	260,847
<b>Current Liabilities</b>	(595,317)	(673,269)	(587,889)	(567,684)	(484,725)	(473,431)	(470,034)	(582,453)	(600,319)	(543,979)	(549,853)	(700,549)
<b>Working Capital</b>	616,179	570,318	742,025	536,961	641,476	388,774	372,473	462,167	245,645	467,662	639,444	961,397
<b>Current Ratio</b>	(0.04)	0.15	(0.26)	0.05	(0.32)	0.18	0.21	0.21	0.59	0.14	(0.16)	(0.37)



### 3. Retail Store Transactions

#### Retail Store Transactions

**Year**

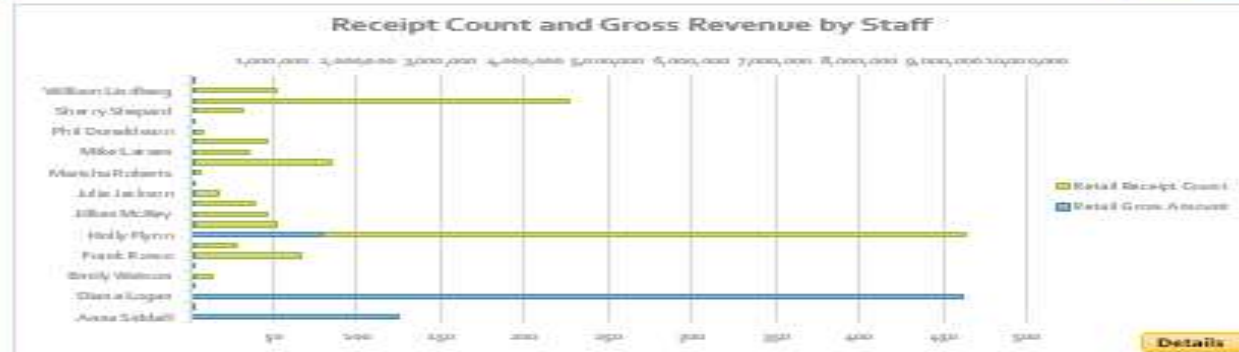
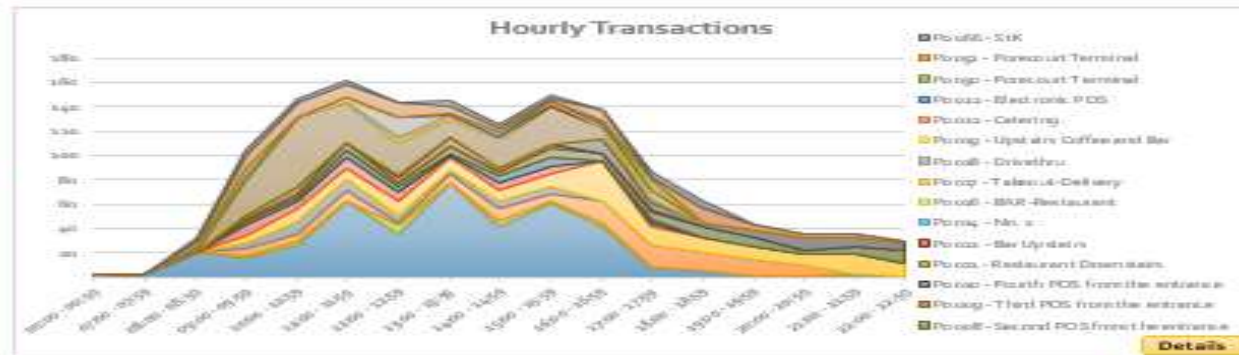
2001	2005
2006	2007
2008	2009
2010	2011
2012	2013

**Staff**

Anna Siddall
Benjamin Ford
Diana Logan
Dianne Canefield
Emily Watson
Robbie Tate

**Store**

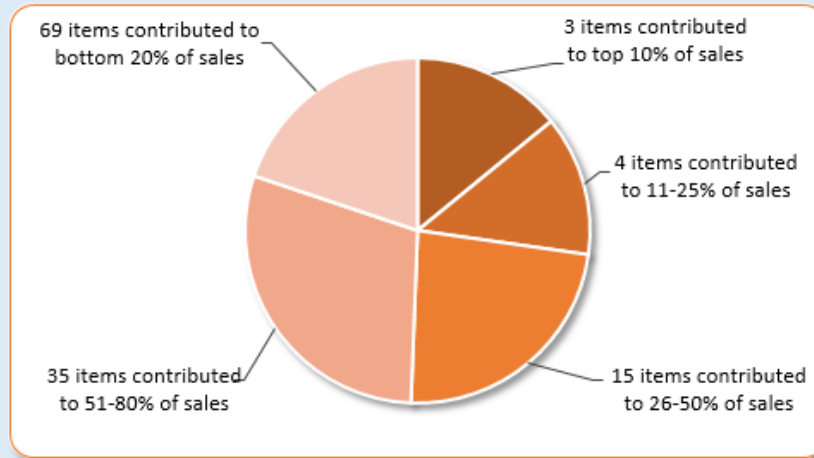
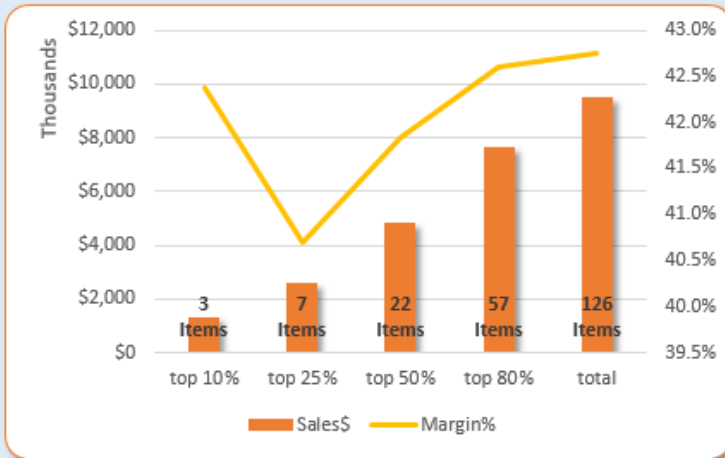
S0001 - Cranur Super Market S...
S0002 - Cranur Food Market Ho...
S0003 - Cranur Fashion Store H...
S0004 - Cranur Fashion Store S...
S0005 - Cranur Restaurant
S0006 - Call Center
S0007 - Cranur Electronics Ste...
S0008 - Cranur Pizzeria-Wraps
S0010 - Cranur Coffeehouse
S0011 - Cranur Catering
S0050 - Cranur Forecourt Main ...



## 4. Item Period Sales Rank

### Item Period Sales Rank

Period: 01/01/2012..12/31/2012



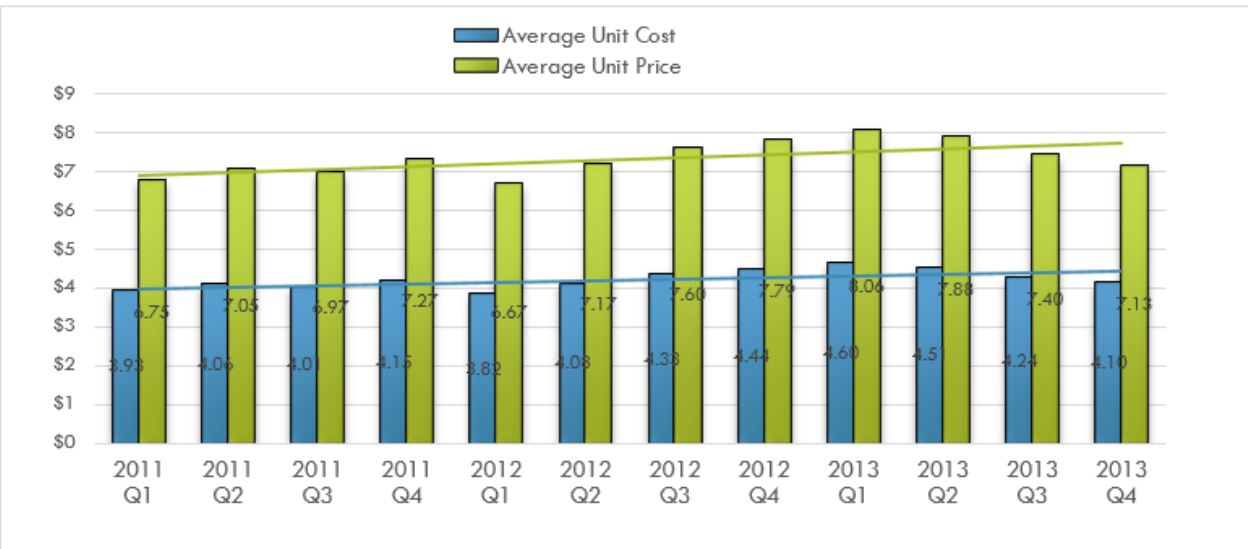
#### Sales Detail:

Item Number	Sales Rank	Sales Margin%	Sales (LCY)	Sales Accum	Accum%	COGS (LCY)
C100006	1	41.6%	\$544,548	\$544,548	5.7%	\$318,004
C100005	2	46.7%	\$404,204	\$948,752	9.9%	\$215,556
C100003	3	39.0%	\$396,702	\$1,345,454	14.1%	\$241,797
C100004	4	32.5%	\$394,889	\$1,740,343	18.2%	\$266,373
C100017	5	47.1%	\$319,562	\$2,059,906	21.6%	\$169,037
C100019	6	35.6%	\$291,866	\$2,351,771	24.6%	\$187,925
C100011	7	42.4%	\$247,458	\$2,599,229	27.2%	\$142,532
C100051	8	50.0%	\$226,319	\$2,825,548	29.6%	\$113,258
C100031	9	35.9%	\$196,532	\$3,022,080	31.7%	\$125,997
C100002	10	43.1%	\$189,109	\$3,211,190	33.7%	\$107,544
C100010	11	35.3%	\$158,557	\$3,369,746	35.3%	\$102,597
C100040	12	48.1%	\$157,777	\$3,527,523	37.0%	\$81,938
S100002	13	39.6%	\$147,813	\$3,675,336	38.5%	\$89,341
C100055	14	52.5%	\$139,611	\$3,814,947	40.0%	\$66,364

5. Average Unit Cost Over Time

# Average Unit Cost Over Time

<b>Company</b>	<b>Year</b>	<b>Product Group</b>			
JetCorp, North America	2011 2012	Emblems & Pins	Business Bags	Plastic	Sports Bags
JetCorp, UK	2013 2014	Totes	Baseball Caps	Bucket Hat	Knit Hats
Unknown	2015 2005	Visors	Clip-on	Desk Clocks	Stopwatches



	Average Unit Cost	Average Unit Price
⊕ 2011 Q1	3.93	6.75
⊕ 2011 Q2	4.06	7.05
⊕ 2011 Q3	4.01	6.97
⊕ 2011 Q4	4.15	7.27
⊕ 2012 Q1	3.82	6.67
⊕ 2012 Q2	4.08	7.17
⊕ 2012 Q3	4.33	7.60
⊕ 2012 Q4	4.44	7.79
⊕ 2013 Q1	4.60	8.06
⊕ 2013 Q2	4.51	7.88
⊕ 2013 Q3	4.24	7.40
⊕ 2013 Q4	4.10	7.13
<b>Grand Total</b>	<b>4.18</b>	<b>7.29</b>

<b>Item Category</b>	<b>Item</b>		<b>Location</b>
Awards & Recognifi...	C100002 - Border Style	C100003 - Cherry Finish F...	Amsterdam ...
Bags & Totes	C100004 - Walnut Medal...	C100005 - Cherry Finishe...	Amsterdam ...
Caps & Hats	C100006 - Cherry Finishe...	C100007 - 7.5" Bud Vase	Atlanta Ware...

## 6. Membership Account Activity

### Membership Account Activity



7. Retail Gross Amount Comparasion

## Retail Gross Amount Comparison

**Year**

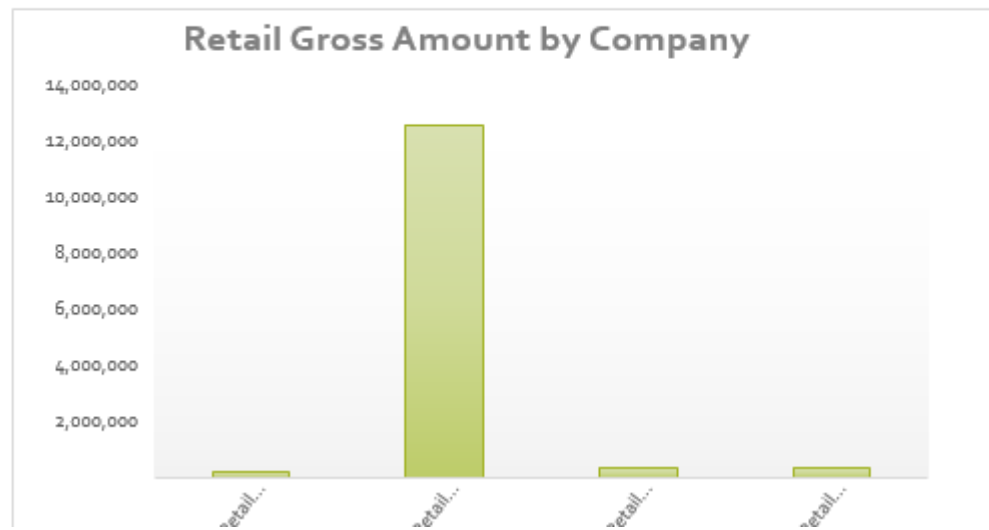
2001	2005
2006	2007
2008	2009
2010	2011
2012	2013

**Company**

CRONUS Retail East
CRONUS Retail North
CRONUS Retail South
CRONUS Retail West

**Store**

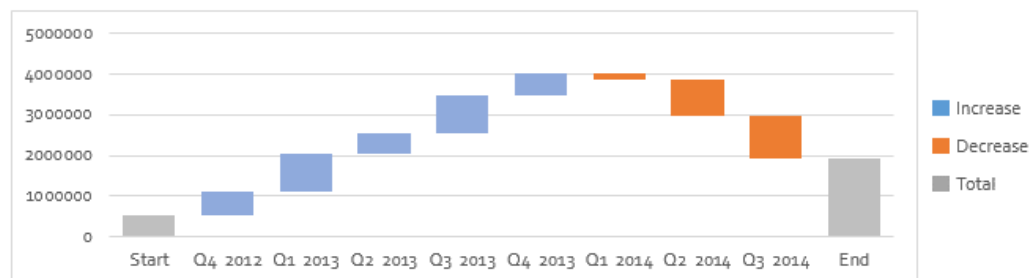
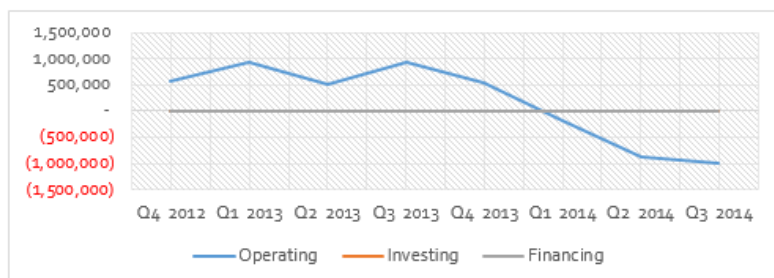
S0002 - Cronus Food Market North
S0003 - Cronus Fashion Store North
S0051 - Cronus Forecourt East
S0004 - Cronus Fashion Store South
S0005 - Cronus Restaurant
S0006 - Call Center
S0007 - Cronus Electronics Store South
S0008 - Cronus Pizzeria-Wraps
S0010 - Cronus Coffeehouse
S0011 - Cronus Catering
S0050 - Cronus Forecourt Main Street





## 8. Cash Flow Statement

### Cash Flow Statement



	Q4 2012	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014
<b>Cash at Beginning of Period</b>	551,918	1,110,436	2,038,052	2,560,104	3,485,211	4,029,025	3,850,152	2,960,240
<b>NET INCOME</b>	(106,227)	(139,065)	198,077	109,622	249,813	1,232,850	1,474,644	1,152,228
<b>CHANGES IN CURRENT ASSETS AND LIABILITIES</b>								
Accum. Depreciation, Vehicles	-	-	-	-	-	-	-	-
Securities, Total	-	-	-	-	-	-	-	-
Accounts Receivable, Total	(67,053)	140,777	(292,797)	232,640	(235,329)	(2,829,794)	(3,415,486)	(2,637,695)
Inventory, Total	564,477	172,815	112,010	52,496	29,192	463,362	164,204	(39,764)
Purchase Prepayments, Total	-	-	-	-	-	-	-	-
Accounts Payable, Total	167,322	753,089	504,762	530,350	500,138	954,709	886,725	510,223
Revolving Credit	-	-	-	-	-	-	-	-
Total Personnel-related Items	-	-	-	-	-	-	-	-
Other Liabilities, Total	-	-	-	-	-	-	-	-
<b>Net Cash From/(Used in) Operating Activities</b>	<b>558,519</b>	<b>927,615</b>	<b>522,052</b>	<b>925,107</b>	<b>543,814</b>	<b>(178,872)</b>	<b>(889,913)</b>	<b>(1,015,008)</b>
Land and Buildings	-	-	-	-	-	-	-	-
Vehicles	-	-	-	-	-	-	-	-
<b>Net Cash From/(Used in) Investing Activities</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Long-term Liabilities	-	-	-	-	-	-	-	-
Capital Stock	-	-	-	-	-	-	-	-
Retained Earnings	-	-	-	-	-	-	-	-
<b>Net Cash From/(Used in) Financing Activities</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net Increase/(Decrease) in Cash</b>	<b>558,519</b>	<b>927,615</b>	<b>522,052</b>	<b>925,107</b>	<b>543,814</b>	<b>(178,872)</b>	<b>(889,913)</b>	<b>(1,015,008)</b>
<b>Cash at End of Period</b>	<b>1,110,436</b>	<b>2,038,052</b>	<b>2,560,104</b>	<b>3,485,211</b>	<b>4,029,025</b>	<b>3,850,152</b>	<b>2,960,240</b>	<b>1,945,232</b>

## 9. Customer Account Detail

### Customer Account Detail

**Company**

- JetCorp, North America
- JetCorp, UK
- Unknown

**Country**

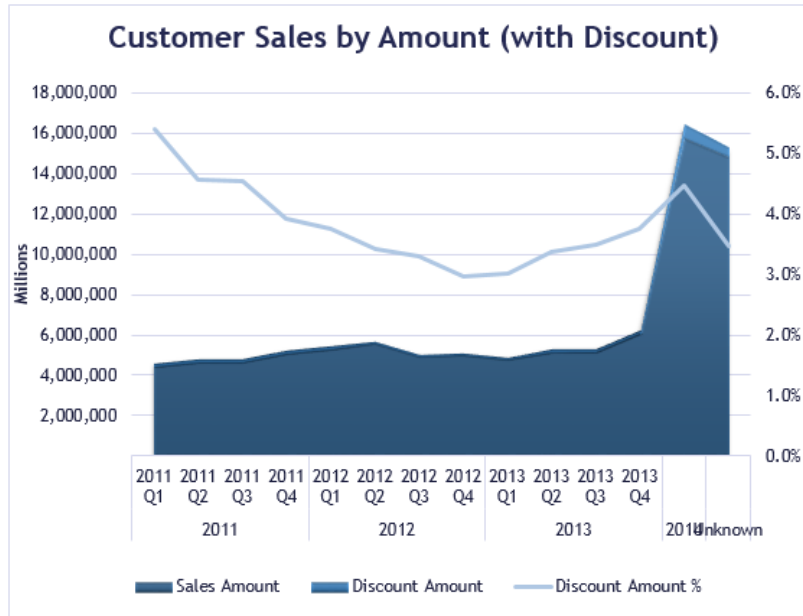
- Austria
- Belgium
- Canada
- Denmark
- France
- Germany
- Great Britain
- Iceland
- Netherlands
- Slovenia
- Spain
- Sweden
- Switzerland
- USA
- Czech Republic

**Year**

- 2011
- 2012
- 2013
- 2014
- Unknown
- 2005
- 2006
- 2007

**Customer**

- C100008 - Blanemark Hifi Shop
- C100013 - Candoxy Kontor A/S
- C100014 - Candoxy Nederlan...
- C100015 - Carl Anthony
- C100017 - Centromerkur d.o.o.
- C100019 - Corporación Beta
- C100020 - Cronus Cardoxy Pr...
- C100021 - Cronus Cardoxy Sales
- C100026 - Designstudio Gmu...
- C100031 - Englands Kontors...
- C100032 - EXPORTLES d.o.o.
- C100036 - Francematic



	Sales Amount	Discount Amount	Discount Amount %
2011	18,761,174	858,618	4.6%
2011 Q1	4,401,538	237,244	5.4%
2011 Q2	4,644,648	211,845	4.6%
2011 Q3	4,642,665	210,858	4.5%
2011 Q4	5,072,322	198,671	3.9%
2012	20,760,003	699,156	3.4%
2012 Q1	5,302,528	199,498	3.8%
2012 Q2	5,554,072	189,202	3.4%
2012 Q3	4,928,013	162,572	3.3%
2012 Q4	4,975,391	147,884	3.0%
2013	21,159,203	724,564	3.4%
2013 Q1	4,771,262	143,487	3.0%
2013 Q2	5,155,975	173,597	3.4%
2013 Q3	5,148,626	179,205	3.5%
2013 Q4	6,083,340	228,274	3.8%
2014	15,683,679	699,583	4.5%
Unknown	14,717,908	509,142	3.5%
<b>Grand Total</b>	<b>91,081,966</b>	<b>3,491,063</b>	<b>3.8%</b>

# 10. Sales Dashboard

## Sales Dashboard

**Company**

- JetCorp, North America
- JetCorp, UK
- Unknown

**Year**

- 2011
- 2012
- 2013
- 2014
- 2015

**Country**

- Austria
- Belgium
- Canada
- Denmark
- France
- Germany
- Great Britain
- Iceland

**Global Dimension 1**

- CORPORATE - Corpor...
- EVENTS - Events and ...
- SPORTS - Sports & Ac...

**Global Dimension 2**

- LARGE - Large Business
- MEDIUM - Medium Busi...
- SMALL - Small Business

**Salesperson on Document**

- Annette Hill
- Bart Duncan
- John Roberts
- Linda Martin
- Mary A. Dempsey
- Peter Sadow
- Roberto Hernandez
- Debra L. Core

**Item Category**

- Awards & Recognition
- Bags & Totes
- Caps & Hats
- Clocks & Watches
- Corporate Gifts
- Electronics
- Mugs & Drinkware
- Unknown

**Product Group**

- Emblems & Pins
- Business Bags
- Plastic
- Sports Bags
- Totes
- Baseball Caps
- Bucket Hat
- Knit Hats
- Visors
- Clip-on
- Desk Clocks
- Stopwatches

